

— YIELD — PERFORMANCE STANDABILITY

Yield is one of the most important factors to any farmer. It is the backbone to profitability. C&M Seeds research team have a long history of introducing High Yielding spring wheat varieties to the Ontario market.

Easton is new for 2017 and looks to continue that trend of high yielding varieties from C&M Seeds. It combines medium to short height with strong yields and fusarium tolerance, allowing you to manage your spring wheat to optimal

performance. **Easton is the #1 Yielding variety in Eastern Ontario** and looks great in the rest of the province too!

Wilkin and **Sable** continue to be the benchmark for spring wheat. Growers can now expect higher than ever yields (some have yielded over 100 bu/acre).

If your farm is ready to reinvent yields – Give us a call, we can help! **1-888-733-9432**

The Certified Difference

When you buy a bag of certified seed from C&M Seeds, there are a few things you can guarantee. It will come with the top performing seed treatment, it is backed by years of Performance testing in Ontario's unique climate, and by the

leading wheat professionals in Ontario – The Wheat Team!

We will continue to give our customers leading genetics and the product knowledge to make the best out of those genetics.

Trust the Wheat Team!

We Know Wheat! The Wheat Team at C&M Seeds will help you every step of the way. Whether you just want advice on variety selection, tips for growing wheat, or other agronomic information – we are your source. Trust the Wheat Team to get you what you need!



C&M Seeds, RR#3 Palmerston ON N0G 2P0

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SPRING • 2017

WE KNOW Wheat

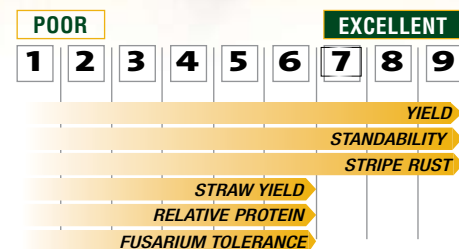
YIELD • PERFORMANCE • STANDABILITY



STRONGEST Varieties in the Field

C&M Seeds research program continues to add new market leaders, giving us the best portfolio of wheat varieties to choose from.

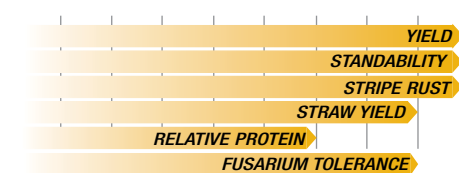
WILKIN
ACS genetics
Area: 2,3,5
Suggested Seeding Rate - 1.6 million seeds/acre - 125 lbs/acre
'Milling Wheat'



Yield KING!

- Proven Long Term Yield Performance
- #1 Yield in Midwestern Ontario
- Great Standability
- 115 Yield Index

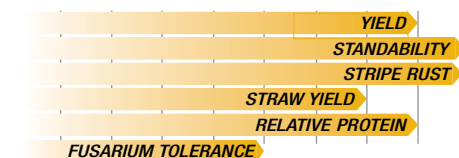
EASTON
NEW!
Area: 2,3,5
Suggested Seeding Rate - 1.6 million seeds/acre - 130 lbs/acre
'Milling Wheat'



NEW, High Yielding Option!

- #1 Yields in Eastern Ontario
- Great Fusarium Tolerance
- 107 Yield index in East
- Great Standability

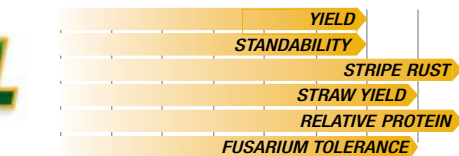
SABLE
ACS genetics
Area: 2,3,5
Suggested Seeding Rate - 1.6 million seeds/acre - 130 lbs/acre
'Milling Wheat'



Proven Performance

- Over 10 years of Proven Performance
- Great Standability
- Good Protein
- Exceptional threshability

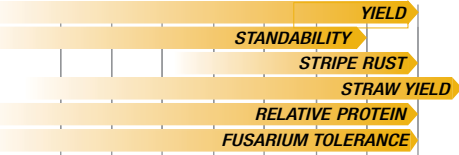
NORWELL
Area: 2,3,5
Suggested Seeding Rate - 1.6 million seeds/acre - 140 lbs/acre
'Milling Wheat'



Good Yields and Fusarium Tolerance!

- Great Leaf disease and fusarium tolerance
- Good Standability with lots of straw
- Good Protein
- Great milling quality

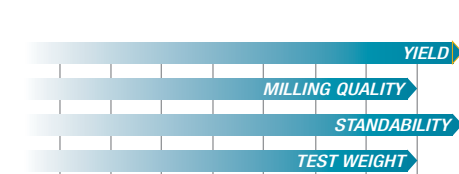
FURANO
Area: 3
Suggested Seeding Rate - 1.6 million seeds/acre - 140 lbs/acre
'Milling Wheat'



Eastern Ontario Favourite!

- Tall variety
- Best suited for Eastern or Northern Ontario
- 104 yield index over 4 years
- Provides lots of straw

AAC Oaklin
OATS
Suggested Seeding Rate - 1.2 Million Seeds/acre



High Yielding Oat

- Excellent rust tolerance
- Great bushel weight
- White hulled oat
- 109 Yield index over 4 years

Note: Ratings based on commercial production fields, demonstration plots, company screening trials and official OCCC performance and registration trials. All seeding rates based on average seed size of variety in past year performance trial data



2017 SPRING WHEAT PERFORMANCE TRIAL CUMULATIVE

YIELD INDEX SUMMARY

| CULTIVAR | CLASS ³ | AREA II ² | | | | | AREA III ² | | | | | AREA V ² | | | | |
|---------------|--------------------|----------------------|------|-----|------|------|-----------------------|------|------|------|------|---------------------|------|------|------|------|
| | | SOUTHWESTERN ONTARIO | | | | | EASTERN ONTARIO | | | | | NORTHERN ONTARIO | | | | |
| | | 5 ⁴ | 4 | 3 | 2 | 2016 | 5 ⁴ | 4 | 3 | 2 | 2016 | 5 ⁴ | 4 | 3 | 2 | 2016 |
| Norwell | HRS-a | 100 | 100 | 100 | 104 | 109 | 98 | 99 | 100 | 97 | 93 | 103 | 104 | 105 | 107 | 110 |
| Sable | HRS-a | 103 | 102 | 102 | 107 | 113 | 100 | 100 | 98 | 98 | 99 | 103 | 105 | 104 | 108 | 106 |
| Megantic | HRS | | | | | | 98 | 98 | 99 | 100 | 96 | 97 | 96 | 93 | 90 | 91 |
| HY 124-HRS | HRS-a | 102 | 101 | 101 | 99 | 98 | 96 | 95 | 95 | 95 | 94 | 97 | 96 | 95 | 95 | 92 |
| Touran | HRS-a | | | | | | | | | | | | | | 102 | 99 |
| Furano | HRS-a | | | | | | 102 | 104 | 103 | 101 | 100 | 104 | 102 | 99 | 104 | 110 |
| MAJOR | HRS | | | | | | 99 | 101 | 103 | 100 | 101 | 99 | 99 | 100 | 98 | 97 |
| Fuzion | HRS | | | | | | 96 | 95 | 96 | 94 | 95 | | 100 | 100 | 100 | 102 |
| Wilkin | HRS-a | 103 | 103 | 104 | 107 | 115 | 100 | 100 | 103 | 106 | 105 | 103 | 105 | 106 | 105 | 106 |
| AAC Scotia | HRS | 100 | 100 | 100 | 95 | 92 | 110 | 109 | 111 | 109 | 106 | 104 | 105 | 103 | 100 | 104 |
| MAGOG | HRS | | | | | | 98 | 96 | 95 | 96 | 94 | 98 | 97 | 98 | 97 | 94 |
| TOPAZE | HRS-a | | | | | | 97 | 98 | 97 | 93 | 104 | | | | | |
| KLEOS | HRS | | | | | | 93 | 93 | 90 | 93 | 90 | 93 | 93 | 91 | 91 | 84 |
| EASTON | HRS-a | | 110 | 108 | 108 | 106 | | 108 | 109 | 108 | 107 | | 102 | 102 | 101 | 103 |
| SS Blomidon | HRS | | | 99 | 94 | 90 | | | 105 | 102 | 96 | | | 100 | 99 | 98 |
| Moka | HRS-a | | | | | | | | 93 | 96 | 93 | | | 98 | 97 | 93 |
| Pasteur | OTHER | | | | 104 | 103 | | | | 103 | 107 | | | | 107 | 108 |
| Hoffman | EFS-a | 103 | 102 | 101 | 92 | 77 | 112 | 111 | 112 | 113 | 114 | | | | 109 | 111 |
| Means (t/ha) | | 4.27 | 4.41 | 4.5 | 4.46 | 3.93 | 3.81 | 3.66 | 3.89 | 4.3 | 4.03 | 4.16 | 4.39 | 4.4 | 4.57 | 4.2 |
| Means (bu/ac) | | 63.4 | 65.5 | 67 | 66.3 | 58.5 | 56.6 | 54.5 | 57.9 | 63.9 | 59.9 | 61.8 | 65.3 | 65.4 | 68 | 62.4 |
| Locations | | 16 | 13 | 11 | 7 | 3 | 14 | 12 | 9 | 6 | 3 | 13 | 10 | 7 | 5 | 3 |

1. Values differing by less than 3 within a column may not represent true differences in yield. Yield Indices are Heritability Adjusted Relative Values (HARV), which favour results from trial locations with high repeatability. For more information, see: Yan, W. Use of HARV in Variety Trial Summaries.

2. See area map on GoCereals.ca website.

3. HRS = hard red spring, EFS = eastern feed spring, Other = does not meet quality standards for CEHRS, -a = awned

4. Cultivar yield ranking may vary from year to year. Decisions are therefore best made using data with the greatest number of years.

PBR Status; indicates varieties protected under PBR 91. Visit pbrfacts.ca to learn more.

